



FOR IMMEDIATE RELEASE

BECKY HERSCHBACH NAMED NEW EXECUTIVE DIRECTOR OF PRODUCTIVE LIVING BOARD

ST. LOUIS – June 17, 2016 – The Board of Directors of Productive Living Board is pleased to announce Becky Herschbach as the organization’s Executive Director. Herschbach will begin on July 18, 2016.

“Becky is a leader with the perfect skill set and experience to help PLB to achieve its strategic goals,” said Anne Tolan, Chairperson of the PLB Board of Directors. “We look forward to working with her.”

Herschbach has an extensive background as both a funder and a service provider. She comes to the Productive Living Board from the United Way of Greater St. Louis, where she served in several roles. As Vice President of Community Investment, Herschbach managed the annual distribution of more than \$50 million to United Way member health and human service organizations. Prior to the United Way, she provided services to individuals with developmental disabilities as the Associate Director of Program Operations at Emmaus Homes and as a Service Coordinator III for the Department of Mental Health. She began her career as Supported Employment Job Consultant for Life Skills (now Easter Seals Midwest).

“I am thrilled to be joining the PLB team and to be leading the organization in achieving its mission of ensuring that opportunities and choices exist for all people,” said Herschbach. “During the past 25 years I have had the privilege to be an advocate for quality services for people with disabilities and to work with many passionate and talented people in this field. I look forward to continuing to partner with agencies in finding solutions for the ever-changing needs in our community. Together we will accomplish great things.”

Herschbach has a Bachelor of Science in Psychology from Southern Illinois University at Edwardsville and a Masters of Business Administration from Webster University.

PLB's mission is to ensure funding for a spectrum of high quality services that create opportunities for St. Louis County residents with developmental disabilities to thrive in the home, community and employment settings of their choosing. The Productive Living Board was established in 1979 when St. Louis County voters passed a property tax levy to develop services and supports for residents with developmental disabilities. The present tax is set at 8.8¢ per \$100 assessed value and annually generates approximately \$20 million. Each year, the PLB contracts with agencies that provide services to approximately 4,500 individuals with developmental disabilities in St. Louis County. For more information regarding the PLB and the agencies it funds, please call 314-726-2606, ext. 118 or visit www.plboard.com

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